

Circulos de Agua
PABELLÓN DE DANAMARCA

VIP Facilities at the Danish Pavilion - Expo Zaragoza 2008

Denmark is participating in Expo Zaragoza 2008 and is represented by an attractive pavilion with exclusive VIP facility. The Expo 2008 Secretariat hereby invites the pavilion partners, Danish companies and institutions and their subsidiaries in Spain, to use the VIP facility in the Danish pavilion.

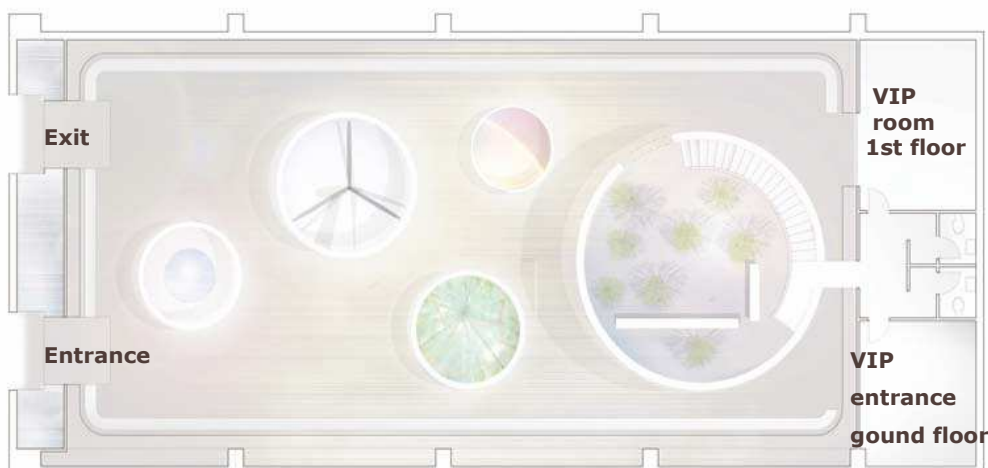
The VIP room offers an exclusive surrounding for many different types of events: business meetings, seminars and symposia, press conferences, product launches, product displays and mini exhibitions, breakfast/lunch/dinner and briefing events etc.

Companies can socialize with their clients and business partners in a cosy Danish atmosphere.

At previous Expos the VIP facility has successfully been used by VIP groups for company and pavilion briefings followed by pre-booked visits to other selected pavilions. A (half) day program at Expo could also start by first visiting other pavilions, and ending it at the Danish pavilion with a snack/lunch/dinner/reception.

! Please notice that the facility is not for private use.

Pavilion floor plan (please notice that changes might occur)



DANISH ENTERPRISE AND CONSTRUCTION AUTHORITY

Dahlerups Pakhus
Langelinie Allé 17
DK-2100 Copenhagen
Denmark

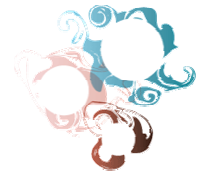
Tel. +45 35 46 60 00

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CVR-no. 48 46 41 14

ebst@ebst.dk

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As shown in the floor plan the VIP room is located in the back of the pavilion on the 1st floor. At the ground floor there are two unisex rest rooms, and from the VIP entrance a staircase leads to the first floor.

! Please observe that access to the VIP floor is solely by way of a staircase.

The VIP room measures app. 28m² and can accommodate up 12-16 persons sitting and 20-25 persons standing. There will be 3 tables and 16 stackable chairs, making a flexible setting for both meetings and receptions. From the VIP area there will be access to a balcony, which penetrates the shop & café cylinder, and allows a view of the activities below.

In the VIP area companies can freely profile their logo etc. during activities.

In this regard you are allowed to set up company displays in the room. Additionally you are allowed to deliver your company leaflets / promotion materials at your own events in VIP facility freely. A prior arrangement with the Expo secretariat on bringing material is required.

Time available for setting up and taking down display material might be limited due to other reservations.

Limited luggage storage for company material is available.

! Please notice that commercial activities such as selling products to Expo's public visitors are not allowed.

Renting the VIP Facility

The rent of the facilities is 5.000 DKK to cover cleaning and personnel. However the usage is free of charge for the partner companies.

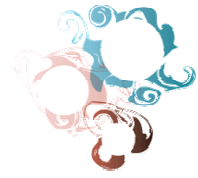
Additionally the following services are included in the rent if wanted.

1. Introduction to Expo 2008.
2. Guided tour of the Danish Pavilion.
3. Tableware for the amount of persons.
4. Pavilion staff members (capable of both English and Spanish Languages).

Catering

The operation of the café in the Danish Pavilion will be carried out by the Danish Diet and Nutrition Association.

Detailed information about the menu and prices are not available at this moment. However the selection of food served in the VIP area, will be the same selection of Danish specialities served in the café.



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Booking information

Booking of the facilities should be made to the Expo 2008 Secretariat (see contact information at the end of this letter) and is on a first come first served basis.

The VIP is closed for bookings on July 2, 2008 due to the Denmark Day. Invitation for the Denmark Day will be send separately later on.

Access to the pavilion:

Visitors to the VIP have to enter through the main pavilion entrance, and go to the end of the pavilion to enter the VIP floor. VIP guest can skip the queue at the entrance by contacting the pavilion staff at the entrance.

Official opening hours:

Period	Expo site	The Danish Pavilion
14 th June – 14 th September	09.00 – 03.00	10.00 – 22.00

Events at the VIP facility can be arranged within the limits of the pavilion opening hours. This include preparations and packing

Expo Zaragoza 2008

The main theme of Expo Zaragoza 2008 is “*Water and Sustainable Development*” and leaves Denmark with an advantage, since this is an area in which Denmark has strong competences.

Danish pavilion brings about a great opportunity to communicate the high level of Danish know-how and development towards the visitors and the media.

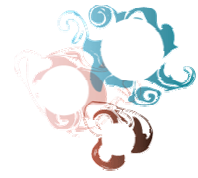
Expo Zaragoza 2008 takes place from June 14 to September 14, 2008. 100 countries are participating and more than 7 million people are expected to visit the Expo site.

The Danish Pavilion



On June 14, 2007 Spektrum Architects was announced as winners of the architect contest, and their design of the Danish pavilion leaves no doubt about how Denmark should be represented optimally at the Expo 2008.

The design concept ‘*Circles in water*’ is represented by five spacious cylinders, each presenting their unique experience of wind, water, biology, light and sustainable society.



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PABELLÓN DE BILBAO

Feel the rush of wind; see the diversion of light; taste the flavour of the north and let yourself be guided by stories of Danish sustainable energy and development. The pavilion offers a field of explorations! A bright atmosphere and changing skylight will harmoniously create the main frame of a horizontal stage effect and leave the visitants with a touch of the Danish nature.

As an integral part of the pavilion exhibition, a café and a design shop is installed.

! Please notice that the entire Pavilion including the VIP area is a Non Smoking Area.

Access to the Expo site:

Expo 2008 takes place in Zaragoza, Spain, which is app. 300 km from Madrid and Barcelona. The site can easily be reached within 1½ hour by bullet train (AVE, www.renfe.es) from Madrid.

The Danish pavilion is located on the ground floor (level +1) in Ronda 2 at the Expo area and is situated at a favourable location by one of the main street openings with Belgium and the Netherlands as neighbours.

Admission tickets

Adult price during Expo period (14 June 2008 to 14 September 2008):

1 day ticket (T1)	35 €
3 day ticket (T3)	70 €

Expo Zaragoza 2008 special discounts for different groups:

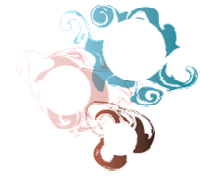
Under fives	Free entrance
Children (5-14)	40%
Young people (15-25)	25%
Senior citizens (over 65)	25%
Disabled people	25%

There are different discounts prior to the opening of the Expo. For full detail please refer to the Expo website.

Where to buy entrance tickets (in Spanish only)

IBERCAJA:

- Directly from their cash point ATMs .
- Online at
http://www.expozaragoza2008.es/index.jsp?seccion=249&idioma=es_ES&id=200611300055
- Phone: +34 902 10 76 76



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CAI:

- Directly from their cash point ATMs.
- Online at <http://entradas.cai.es/info.php?idRecinto=EX>
- Phone. + 34902 22 12 00

Further ticket sales information:

- Web Expo: www.expozaragoza2008.es
- E-mail address : ventaentradas@expo2008.es
- Information help line: +34 902 30 2008

Contact information

For further questions and booking information please contact:

Mrs. Stine L. Guldmann
Pavilion Director and Project Manager

E-mail: slg@ebst.dk
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Mobile: +45 20 75 78 88

The information in this paper will be further detailed in spring 2008, when the pavilion concept has been finalized, and we know of all details regarding the operation of Expo 2008.

For further information kindly visit: www.expozaragoza2008.es
www.ebst.dk/expo2008

